



STEVE SCALES

Graphic Designer

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Education

Susquehanna University, Selinsgrove, PA.
Bachelor of Arts in Graphic Design
SEPTEMBER 2006 - MAY 2011

Employment

UX/UI Designer/Developer *with* **Gain Capital**, Bedminster, NJ.

Work within the customer experience team as an in-house UX designer and UI developer for Gain Capital. Designed and developed interfaces and on-boarding experiences utilizing principals of user-centered design across multiple products and services.

2016-PRESENT

Designer *with* **Fifth Room Creative**, Denville, NJ.

Worked as the lead designer for Fifth Room Creative. Designed various materials for both print and web mediums across many different industries, and for clients such as Withum, the USGA, Panasonic, Picatinny Federal Credit Union, and Avis Rent a Car.

2013 - 2015

Designer/Assistant IT Administrator *with* **Andover Orthopaedics Surgery Group**, Andover, NJ.

Created and implemented branding across multiple offices. Designed and developed Andover Orthopaedic's website and digital signage. Assisted IT manager on various system implementations and integrations.

2003 - 2013

Designer/IT Consultant *with* **Milford Smile Design**, Dr. Donna Coppola, Milford, PA.

Developed various design materials for print and web marketing campaigns. Consulted with doctor on various hardware solutions for dental practice.

2003 - 2013

Designer/Image Prep/File Manager *with* **Susquehanna Communications Office**, Selinsgrove, PA.

Indexed, prepped, and digitally edited photos for Susquehanna University's website. Designed advertisements and web graphics for university events and programs.

2009 - 2011

Design Intern *with* **Kirshenbaum Bond Senecal + Partners**, New York, NY.

Worked as a design intern for KBS+P's creative team in New York, NY. Created designs and mock-ups for professional clients such as BMW, Bioré Skin Products, and Capital One Bank. Produced various in-house design projects.

SUMMER 2010

Honors and Awards

AAF Greater Frederick Student ADDY Competition

2011 - **Gold Award:** River Monsters Ad Campaign
2010 - **Best in Show:** Diary of Anne Frank Theater Poster
2010 - **Gold Award:** Diary of Anne Frank Theater Poster
2010 - **Silver Award:** Cloud Nine Beer Packaging

Art Directors Club of Metropolitan Washington Real Show

2011 - **Merit Award:** I am My Own Wife Theater Poster
2010 - **Gold Award:** Ground Wire Stationery Package 1
2010 - **Merit Award:** Ground Wire Stationery Package 2

American Graphic Design & Advertising Awards

2011 - River Monsters Ad Campaign
2011 - Groundwire Stationery Package
2011 - Law School Admissions Council Ad Campaign
2011 - Texting and Driving PSA
2010 - Cloud Nine Beer Packaging
2010 - India Spice Tea Sampler
2010 - Darn Good Chips Logo
2010 - Diary of Anne Frank Theater Poster

Software Skills

Mac and PC Platforms, Proficient in Illustrator, Photoshop, InDesign, Sketch, Microsoft Office

Front End Development Skills

HTML5, CSS, Sass, Javascript, JQuery, Gulp, Git,
Web Animations (CSS and GSAP), Wordpress-PHP, SEO

Design Skills

Conceptual Development, Craft, and Speed
Experience in Corporate Identity, Package Design,
Responsive Web Design and Animation, UX/UI Design,
Print Design, Illustration and Digital Photography